AMENDMENTS TO THE SPECIFICATION:

Please replace the paragraph at page 7, line 8, with the following amended paragraph:

In the process according to the invention, a layer of rubber mix 201 of a first color is arranged in the subcavity 310a of the cavity 310 of the insert 300, and on this first layer (called a previously-deposited layer) is arranged a second layer 202 (called a subsequently-deposited layer) of a second color different from the first. The volume of the first layer 201 is intended to be substantially les than the volume of the subcavity 310a defined by the ribs 334 and 335, wherein the parts 332, 333 of the cavity 310 are disposed laterally outwardly of the ribs. During vulcanization, rubber of the first layer 201 flows within the subcavity 310a, and rubber of the second layer flows laterally outwardly past the ribs and into the laterally outward parts 332, 333 of the cavity. The the presence of those the ribs makes it possible to obtain an excellent transition between the first and second colors of the motif after molding. The total of the volumes V! of the layers of different colors is less than the volume V0 of the cavity.